InFLUence

This arsenal of powerful, targeted ingredients provides massive support to supercharge and fortify the immune system.

Elderberries:

- · Antioxidant flavonoids that protect many body systems.
- Used for its antioxidant activity, to lower cholesterol, improve vision, boost the immune system, improve heart health and for coughs, colds, flu, bacterial and viral infections and tonsillitis.
- Elderberry juice was used to treat a flu epidemic in Panama in 1995.

Lactoferrin:

- Helps to rebuild neutrophils, which destroy microorganisms.
- Has well-documented anti-infective, immune strengthening, antioxidant, anti-inflammatory, and anticancer effects.
- New research shows that lactoferrin might be an effective weight-loss agent that also can help maintain
 a healthy gut flora and play a role in the regulation of glucose control.
- Potent anabolic agent that stimulates bone growth and bone repair, and may help in preventing osteoporosis.

Curcumin:

- Suppresses micro-inflammation in the GI tract associated with inflammatory bowel disease, or any type of inflammation, including arthritis, tendonitis, and autoimmune conditions.
- Modulates the activation of T cells, B cells, and natural killer cells (types of white blood cells known as lymphocytes), macrophages ("big eaters" which engulf and digest cellular debris and pathogens), and neutrophils.
- Studies have also shown that curcumin induces programmed death of colon cancer cells.

Star anise:

- Anti viral and anti-bacterial
- Helps to fight Candida albicans (a yeast form of fungi) that occurs naturally in the human mouth, throat, intestines and genitourinary tract. However, when your body's delicate balance of microbes is disturbed or your immune system is somehow weakened, this yeast can grow unhindered and lead to serious infection, known as candidiasis.

Quercetin:

- Antioxidant rich, plant-based nutrient and powerful immune booster
- Italian researchers tested shikimic acid alone and in combination with Quercetin, to see if they could boost immune function to help fight off flu or other viral infections. Shikimic acid in combination with quercetin, even at low doses, appeared to help ramp up immune function to better resist viral infection.

Resveratrol:

Increases oxygen in blood, circulation, plus many other health benefits.

Zinc:

- Increased cell-mediated immune response.
- Plays roles in immune function, protein synthesis, cell division and wound healing.
- Important for normal growth and development during childhood and pregnancy.

Selenium:

- Causes an increase in the destruction of natural killer cells.
- In vitro and mice, there was interleukin and T cell modulation (which regulate the immune system).
- Selenium is important for reproduction, thyroid function, DNA synthesis, and protecting the body from oxidative damage and infection

